



## Life Cycle Management in Buildings An initiative from PREPARE

### PREPARE

Preventive Environmental Protection  
Approaches in Europe

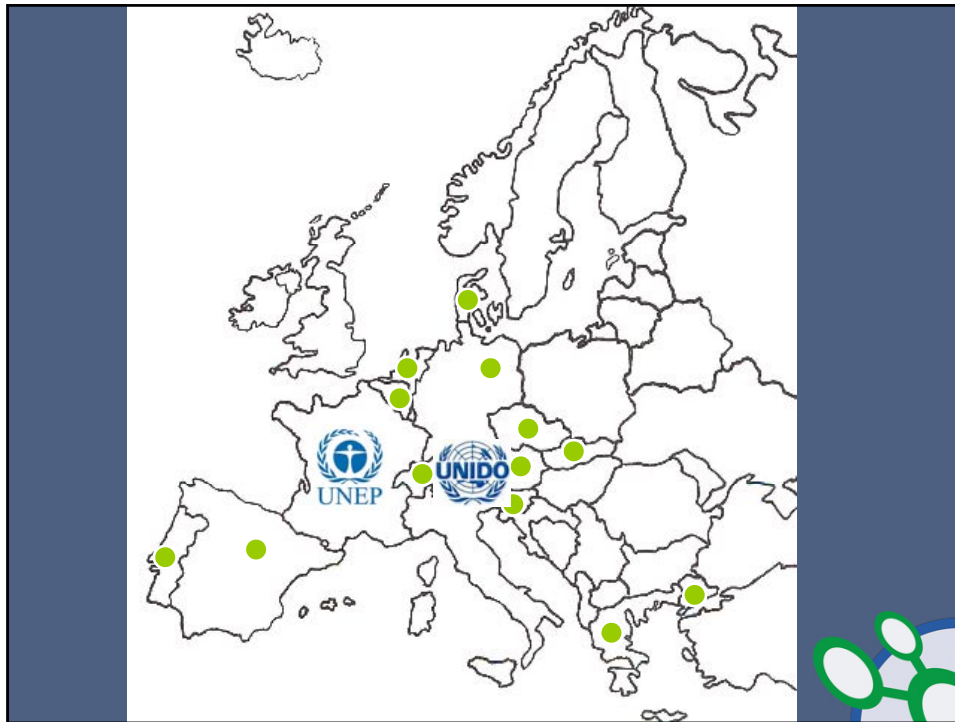
- Informal, independent European network
- Experts in the field of sustainable consumption and production
- Members come from research institutions, administration, governments, industry, and international organizations



# PREPARE stands for

- Joint development of new ideas and initiatives
- Exchange of information and dissemination of knowledge and skills
- Cooperation between research, administration, industry, and organizations
- The stimulation of R&D projects





## Network Structure

### Core Group (CG)

Each of the participating countries sends one official member

### Secretariat

Responsible for the network's operational management

### Preparatory Committee (PC)

Responsible for the network co-ordination

### Thematic Groups (TG) and Project Groups (PG)

Formed to work together on concrete selected topics

## The Core Group

- Meets twice a year
- National and international representatives, the secretariat...and the chairperson
- Overall orientation
- New topics, groups and projects



## Why be a member?

- Overview and insights two times a year
- Would take a two week study tour to collect an equal amount of information
- Access to competent and friendly network of potential project partners
- Scientific, technical and cultural experiences – Edutainment



# Highlights



# Cleaner Production Programmes

- Eco-Profit (Austria)
- PRISMA (The Netherlands)
- PROSSET (Portugal)
- Factory of Tomorrow (Austria)
- ...
- Sustainable Development and Cleaner Production Centre, Bogazici University (Turkey)



PREPARE NEWSLETTER

http://www.prepare-net.org/newsletter/news1\_0407.html

Projects

## Desti Link PREPARE links sustainable tourism destinations

**Eight rural tourism destinations all over Europe are linked with seven universities to work for a better (tourism) world. In fact they cooperate further sustainable tourism destination development through the exchange of information and best practices. The DestiLink network now is one of the most successful PREPARE born projects.**

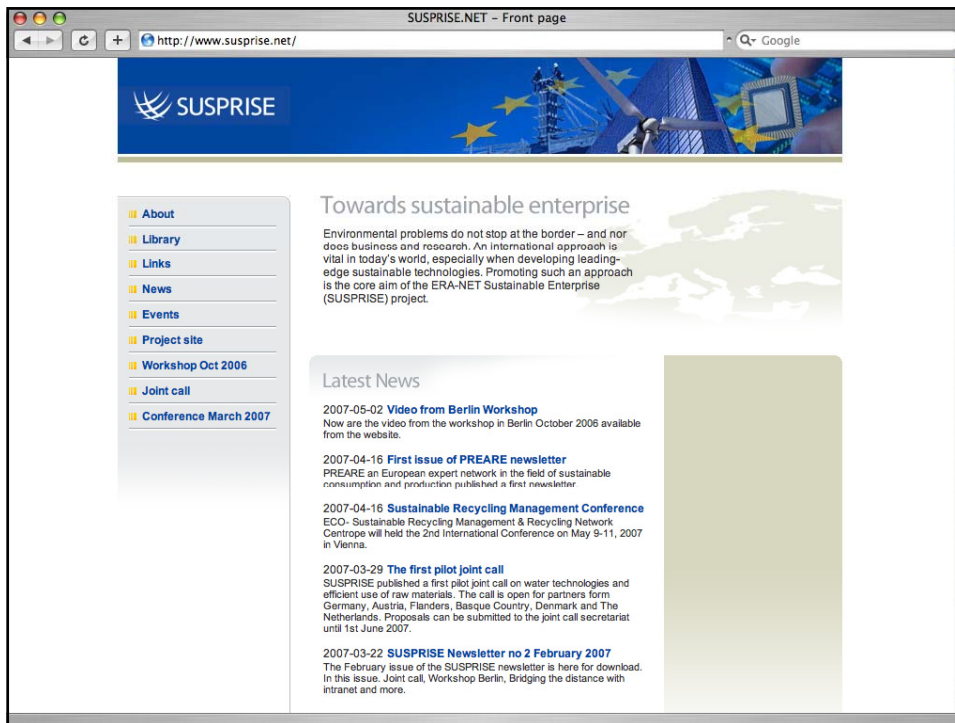
Something happened in September 2003 on Lesvos Island, Greece. Seven members of the PREPARE Thematic Group Sustainable Tourism met for a fifth international workshop. Walking along the Aegean Sea they focused their discussions on how to intensify the cooperation. They bring together researchers from universities with different backgrounds concerning tourism with practitioners from rural destinations. "Integration of existing knowledge", the magic word was called to make this cooperation a task force was established. Within a few months they wrote a proposal and submitted it in the Interreg IIIIC funding scheme. And hooray: they got home the bacon!

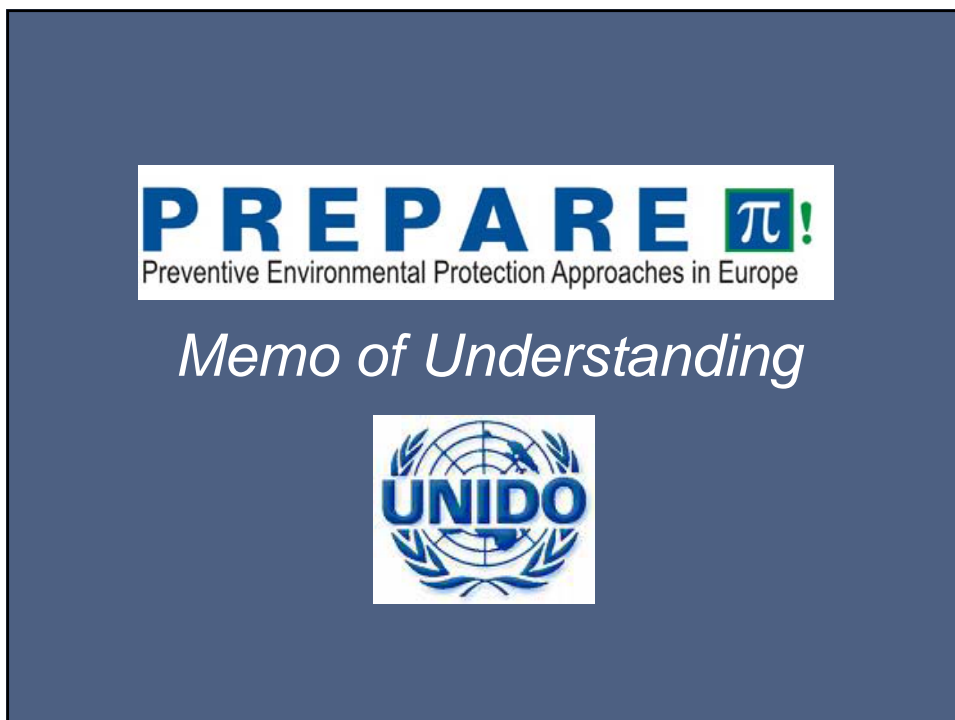
In November 2004 the former PREPARE Sustainable Tourism Thematic Group henceforward called the "DestiLinkers", got together for their kick-off meeting in Nykøbing, south of Copenhagen. The partners come from many countries: from Latvia and Poland, from Austria and Switzerland, from Italy, from Sweden, Ireland and the Netherlands, but also from independent regions like the Basque Country, Scotland and Northern Ireland. The Danish lead partner - represented by Bjarne Rasmussen (who is also a PREPARE expert) - completes this powerful group.

Meanwhile another eight workshops occurred at interesting places all over Europe. A variety of culinary delights and touristy highlights. The partners brought in impressively what sustainability in tourism stands for. The researchers bring in their expertise. Both together make sustainability happen.

In this respect the network lays special emphasis on topics which are basically PREPARE induced like sustainable technologies for tourism destinations and businesses. That leads back to the origin of the network when the first PREPARE Sustainable Tourism Workshop took place in Lech, Austria, in 1997. The PREPARE experts discussed with the mayor and representatives of the local authority about heating with biomass. Two years later the biomass heating plant in Lech was built and replaced at one fell swoop 80% of fuel oil used before. The following workshops in Oberstdorf (Germany), on Texel (The Netherlands), on Moen (Denmark) and the above mentioned one on Lesvos showed how

A photograph of a man with short grey hair, wearing a red sweater over a light blue collared shirt. He is sitting at a desk with a white computer keyboard in front of him. Behind him is a white wall with a map and some framed pictures.





## PREPARE and erScp's... some sort of *liaison*



## Members can be involved in groups and projects on...

- Eco-Efficiency/Zero Emissions/Closing Water Cycles
- Cleaner Production and EMS
- Sustainable Product Service Systems
- Sustainable Consumption

## Or in...

- Sustainable Tourism
- Life-long Learning for SD
- Social Responsibility
- Green Events
- Sustainable Building



The screenshot shows a web browser window with the address bar displaying "http://www.prepare-net.org/cms/". The page features a green and blue header with the text "PREPARE  $\pi$ !" and "Preventive Environmental Protection Approaches in Europe". A navigation menu on the left includes "Homepage", "About PREPARE", "Activity", "Services", "Contact", and "Internal area". The main content area has a "Welcome" section with a description of PREPARE as an informal, independent European network of experts. It lists the organization's goals: joint development of new ideas, exchange of information, stimulation of innovative R&D projects, and cooperation between research, administration, industry, and international organizations. A "Newsbox" on the right contains sections for "Forum + Galerie", "News", and "Diary". The website URL "www.prepare-net.org" is displayed in large orange text at the bottom.