

GLOBALGAP –

Certification for a transparent, credible and sustainable agricultural supply chain management



erscp 2008 at Ewerk
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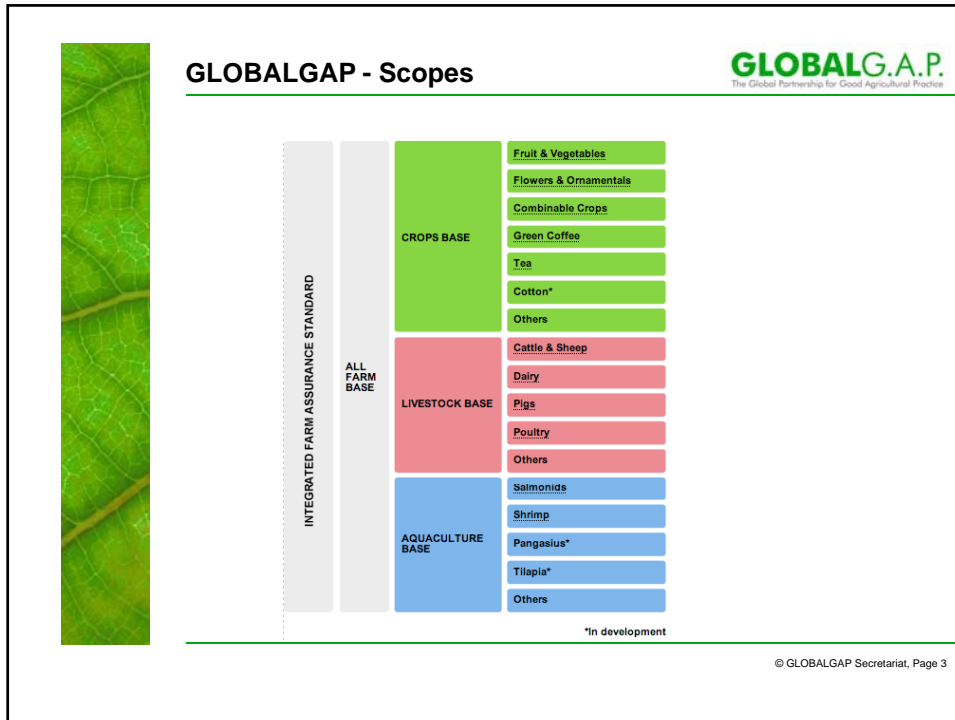
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What is GLOBALGAP?




- GLOBALGAP (formerly EUREPGAP) is a membership-based private sector body, setting certification standards for agricultural products
- GLOBALGAP is a pre-farm-gate standard, covering farming and packaging processes until the product leaves the farm
- GLOBALGAP is a business-to-business label, not visible to consumers
- Traceability system / database to transfer information along the supply chain

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Why is transparent and global supply chain management important?

What are the benefits of a transparent supply chain?



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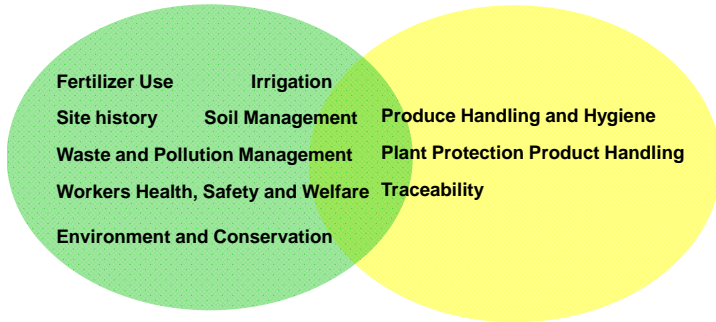
What do GLOBALGAP Standards cover?



Requirements for Good Agricultural Practice include

Good Farming Practice

Product safety and quality



Retail Members



Supplier Members



GLOBALG.A.P.
The Global Partnership for Good Agricultural Practice

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Associate Members

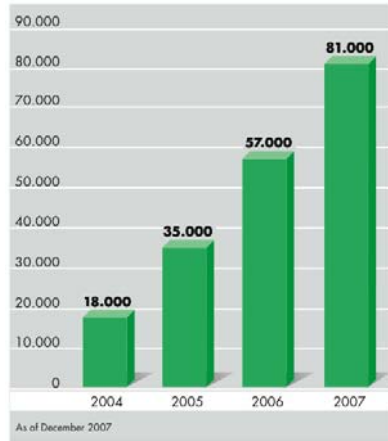


GLOBALG.A.P.
The Global Partnership for Good Agricultural Practice

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Certification Statistics



More than 81.000 certified producers

More than 130 accredited certification bodies

* As of December 2007



Certification Statistics

Certification in more than 80 countries



* As of October 2007

What are challenges in engaging business partners around the globe?



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Options of Certification



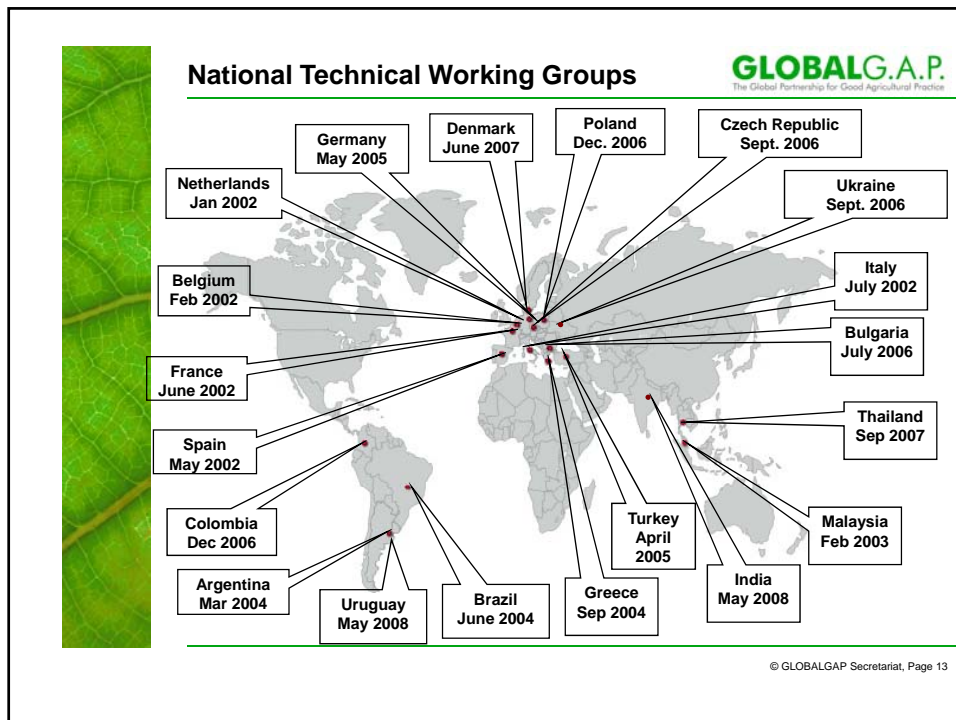
OPTION 1
Individual Certification
GLOBALGAP

OPTION 2
Group Certification
GLOBALGAP

OPTION 3

OPTION 4


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What are trends in converging standards and mutual recognition?



Options of Certification



OPTION 1


OPTION 2

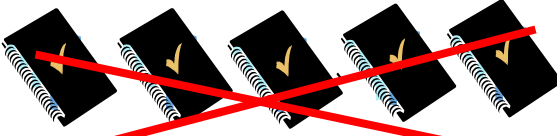
OPTION 3
Individual Certification
Benchmarked Standard

OPTION 4
Group Certification
Benchmarked Standard


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Benchmarking






Client 1 Client 2 Client 3 Client 4 Client 5



**Benchmarked
Scheme**

≥



GLOBALG.A.P.

20 benchmarked
standards worldwide!

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New trends:

GLOBALGAP Risk Assessment on Social Practices (GRASP)



Les tomates amères d'El Ejido / **Moderne Sklaven in spanischen Treibhäusern**
 L'équipe d'une alliance entre agriculteurs et consommateurs fait son chemin. / **Mit Gemüse, Früchten und Pestiziden unter einem Plastikmeer**
 Diese Gold erntet in kilometerlangen Plastiktreibhäusern dank... / **STIFTUNG WARENTEST**

Sojaanbau mit Zukunft / **Rechtlos, ausgebeutet**
 Die illegalen Einwanderer hoffen auf ein besseres Leben in Spanien: eine Illusion. / **Stoppt die Holzmafia!**
 Billig! Und hergestellt ohne Beachtung von Menschenrechten

Soja statt Tropenwald? / **Bitter chocolate for children**
 Soja-Anbau verdrängt Urwälder und Savannen. Coop und der WWF geben Gegensteuer. / **18 Anbieter im Test**



GRASP - Approach

- ➔ Participatory development of criteria, test and adaption in 5 pilot projects: more than 30 test-assessments in all scopes
- ➔ GRASP-Workshops & discussions with key stakeholders: reactions from producers, processors, retailers, GOs, social/environmental NGOs, unions, CBs and standard initiatives
- ➔ Outcome: Assessing basic worker welfare issues with a "voluntary add-on" for social aspects, complementing WHSW chapter
- ➔ Document-based assessment
- ➔ Training material for farmers and assessors

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GRASP: Way Forward

Start of implementation project (2008/2009):

- Involvement of 7 retailers
- Public contribution by GTZ

Within the 3 - 5 key regions:

- Building up local stakeholder groups
- Capacity Building:
 - Training of Farmers
 - Training of GRASP Assessors
- Develop database solution
- Case study reports and impact evaluation

On policy level:

- Build alliances with other (social) standard initiatives (ETI, BSCI, SA8000)
- Linkages with NGOs

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Thank you for your attention!



Find more information on:
www.globalgap.org