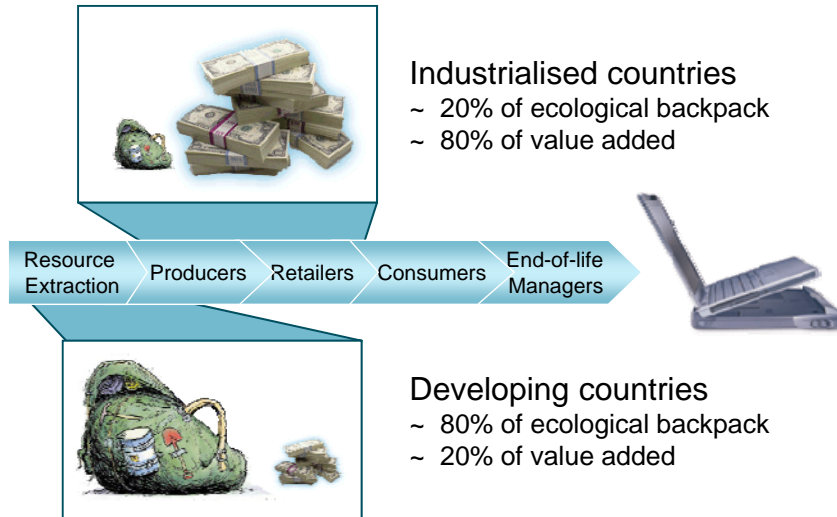


SCP in global value chains

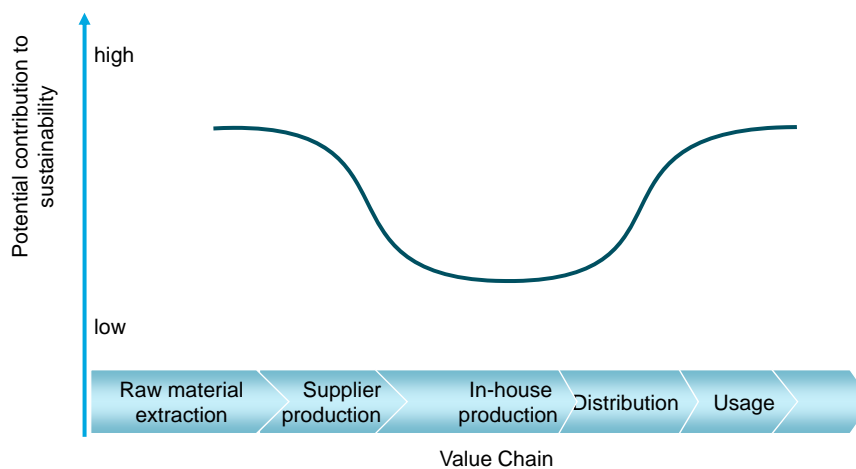
Burden shifting: Inequalities along global value chains

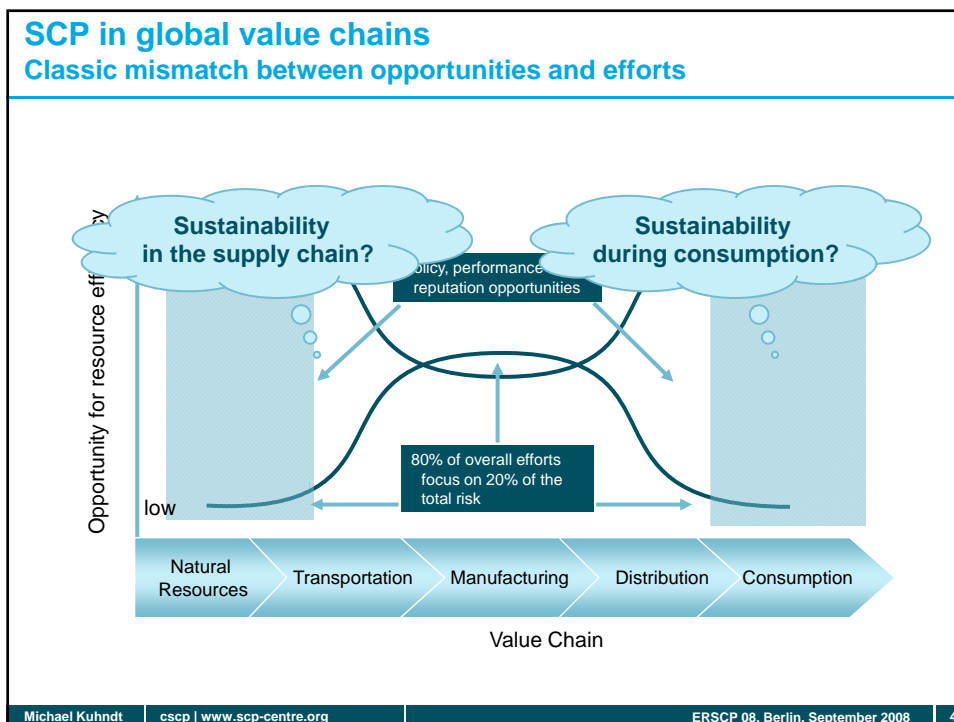
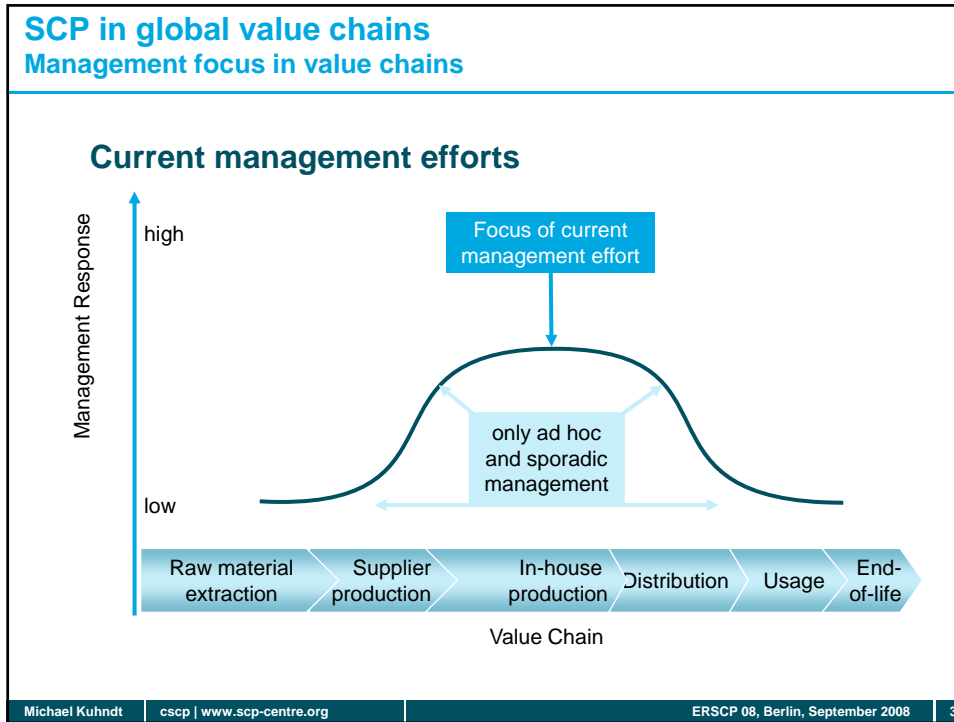


SCP in global value chains

Opportunities in value chains

Sustainability impact along value chains



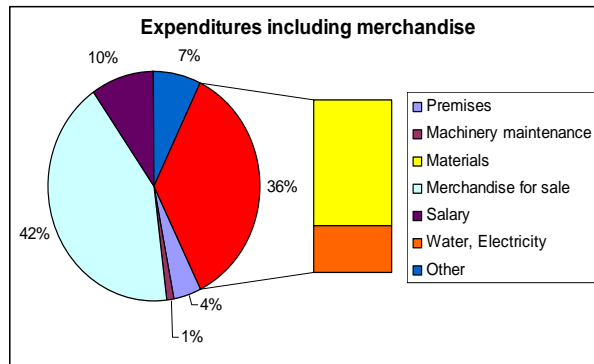


SCP in global value chains SME in developing countries

SME in developing countries

Cost structure of micro-enterprises in Mexico:
Costs for material & energy 3.6 as high as salaries paid.

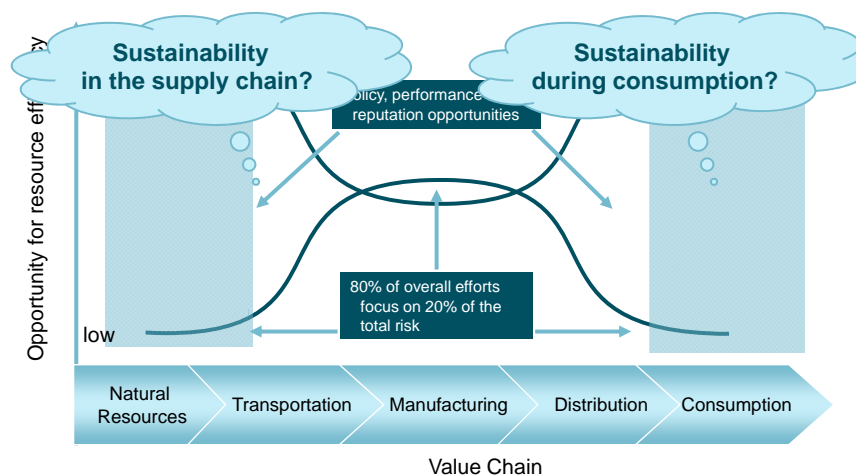
Resource efficiency can strengthen local enterprises

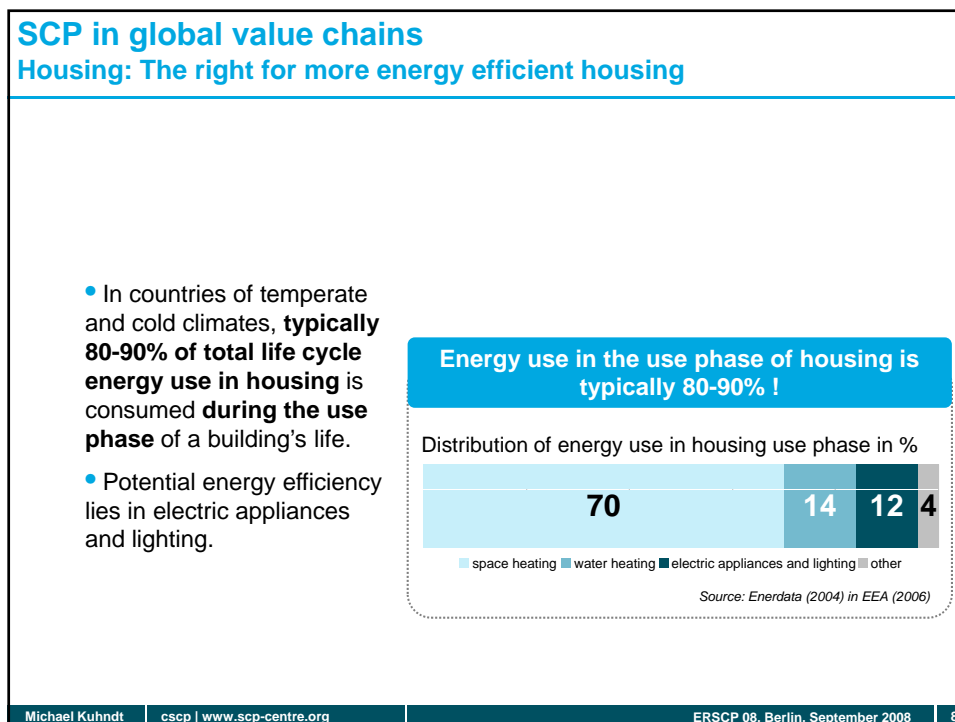
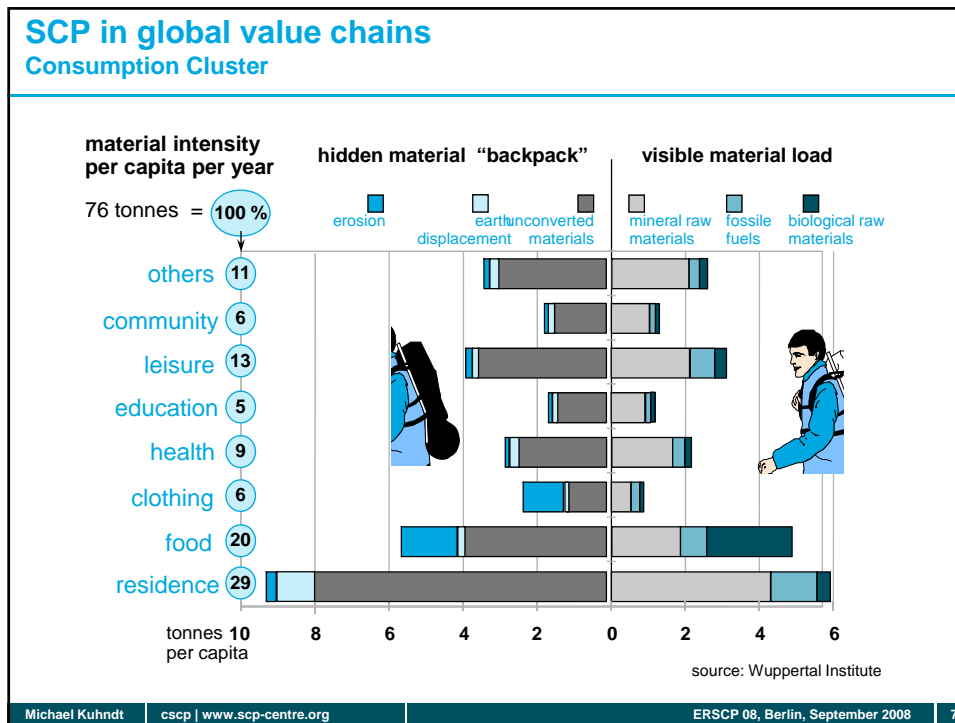


Source: Herrndorf (2006): Greening SMEs in Developing Countries

SCP in global value chains

Classic mismatch between opportunities and efforts



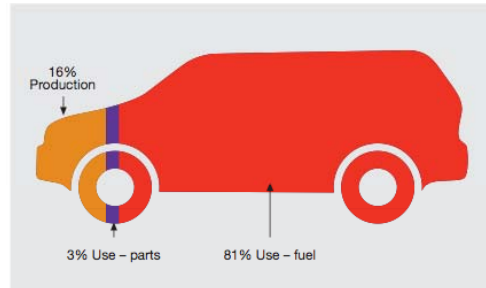


Environment and developments in global value chains

Mobility: The right to have affordable low-carbon mobility

Use phase is the most important lever for change in private road transport !

CO₂ emissions over the life-cycle of a vehicle

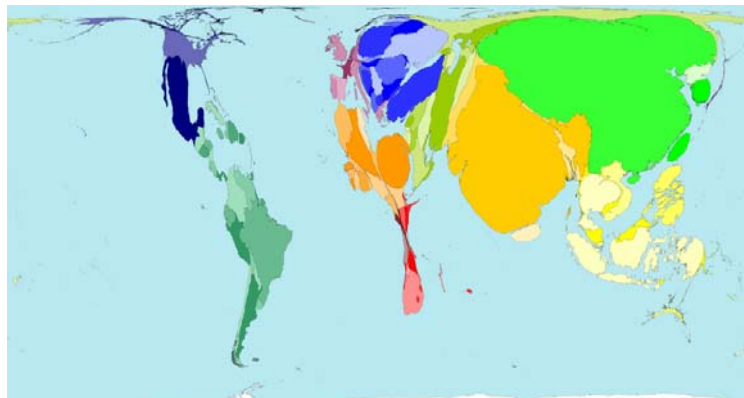


Source: WWF-UK Evidence Base 2006

SCP in global value chains

Global Consumer Class in Asia

The GCC – a new ‘lower middle-class’



Source: Territory size shows the proportion of all people living on PPP US\$ 20-50 a day (US\$ 7000-17.800 / year) worldwide, that live there.

SCP in global value chains Tapping the Fortune at the Base of the Pyramid

Estimated BOP market by sector
\$5 trillion

