



SUSPRIZE ...

... and the lessons learnt in funding research and development across borders

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Overview

- **Welcome**
- **SUSPRIZE in a few words**
 - ◆ **What is SUSPRIZE?**
 - ◆ **Expectations**
 - ◆ **Joint activities**
 - ◆ **Lessons learnt**



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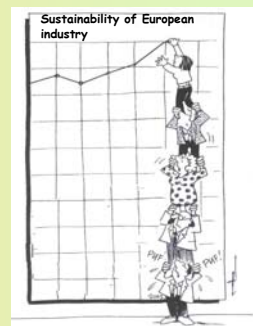
SUSPRIZE

- **Set up of a framework for a joint programme**
 - ◆ Sustainable development in industry
 - ◆ Focus on
 - industrial processes
 - product development
 - non-technical aspects of business development
 - ◆ Target groups
 - Industry, especially SME's
 - Research infrastructure
- **Consortium**
 - ◆ Network of ministries and agencies
 - ◆ 16 partners from 9 countries / regions



SUSPRIZE – expectations

- Improving efficiency of programmes
- Joining forces to reach joint goals
- **Opening up of national programmes: go beyond national geographic borders**
 - ◆ No doubling of work
 - ◆ Learning from each other's experiences
 - ◆ Transnational approach of transnational problems
 - ◆ Stimulation of cooperation of research and industry across borders following industry demand





SUSPRISE to offer European industry and research

- **New opportunities for transnational collaboration**
- **To use sustainability as an international business opportunity**
- **Better and easier access to international knowledge and international funding**
- **Straight forward application procedures, well-known from the common national subsidy programmes**



Joint activities

- **Sharing information**
 - ◆ Getting to know each other
 - ◆ Common understanding on important programme design issues
 - ◆ Clustering of nationally funded projects
 - ◆ Set up of project database
 - ◆ Publication of newsletters (2006, 2007, 2008)
- **Organisation of interactive meetings:**
 - ◆ With industry, in particular SME's (Berlin, 2006)
 - ◆ With government (Brussels, March 2007)
 - ◆ With other networks (Vienna, 2008)
- **Set up and publication of a joint call**
 - ◆ 13 March 2007 – 1 June 2007
 - ◆ Efficient use of raw materials / water technologies
- **Set up of framework for joint programming**
 - ◆ Toolbox of instruments

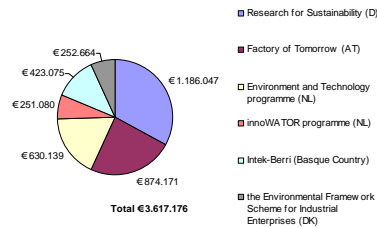




Joint call 2007

- **Participating countries/regions**
 - ◆ Austria
 - ◆ Germany
 - ◆ Belgium (Flanders)
 - ◆ The Netherlands
 - ◆ Basque country
 - ◆ Denmark
- **Topics**
 - ◆ Efficient use of raw materials
 - ◆ Water technologies
 - ◆ Industrial research and pre-competitive research
- **15 proposals submitted**
 - ◆ 10 projects funded

Fig.1: Distribution of funding by the national programmes



Lessons learnt from SUSPRIZE point of view

- **Very valuable and successful experience**
- **The difficulties faced can be seen as a learning phase**
 - ◆ Timing of call is critical: Alignment within the national programmes involved
 - ◆ Common selection of the subject for the joint call
 - ◆ Harmonisation of contract procedures
 - ◆ Information flow and coordination between agencies (joint call secretariat)
- **Need for additional activities to raise awareness for the joint call**
 - ◆ Brochures
 - ◆ Internet
 - ◆ Matchmaking facilities



Lessons learnt from applicants point of view

- **SUSPRIZE can fill the gap between national funding and EC funding**
- **SUSPRIZE is a good instrument for SME's**
 - ◆ Short procedures
 - ◆ Straight forward
 - ◆ Flexible
- **... but it can be improved**
 - ◆ Further harmonisation of procedures (contracts)
 - ◆ Electronic submission
 - ◆ Communication
 - ◆ 2-step application (mixed feelings)



People behind SUSPRIZE



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... and many more



The Sustainable Enterprise SUSPRISE

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